

Pennsylvania Avenue East Small Area Plan

Community Advisory Committee Meeting #4 – Summary Notes

American University Game Lab: AU Game Lab has been brought on board to help foster deeper community engagement, reach community members not currently plugged in, and amplify community stories. Their work will include reaching older and long-time residents and youth, as well as providing additional capacity for in-person engagement. AU is partly funded by a grant to the Humanities Truck to empower DC communities.

- I. *What communities or voices should AU focus their outreach efforts on?*
 - a. Residents with limited internet/digital access
 - b. Community members that are not plugged into the community meeting circuit
 - c. Native Washingtonians and long-time residents
- II. *What factors, events, or locations should AU consider to reach community?*
 - a. **Time:** Consider alternative times (nights and weekends) and set up meetings to draw attention
 - b. **Locations:** Soufside Market, Churches, Recreation Centers, Penn Branch Shopping Center, and Senior Wellness Center
 - c. **Outreach:** Utilize the Greater Ward 7 Facebook, Listserv for Ward 7 parents and tap into engaged residents. Consider a peer to peer model or engagement ambassadors
 - d. **Deliverable:** Consider packaging information to share with civic associations and community groups to continue promoting and branding the community

Townhall #2 will be formatted as a panel conversation between OP, Interagency Working Group members, and CAC members. During the presentation, we will share highlights from community visioning conversations, present opportunities for early recommendation implementation, and share methodology for recommendation development

- III. Consider more than 20 minutes for community dialogue and encourage active discussion

Potential Small Area Plan Considerations: CAC has been tasked with considering what potential recommendations they would like to see in the community.

- IV. Opportunities to promote health, wellness, and play spaces for adults and children (see example adult fitness space in Detroit)

